



BIONITY

Synergy of science and business



About company

Bionity is a Ukrainian analytical, educational and entrepreneurial hub in the field of biotechnology and Life Sciences.





Our mission

Bionity aims to comprehensively promote the development of innovative biotechnology entrepreneurship in Ukraine, we do all to accelerate the introduction of scientific research into the market.





Services



For companies	For startups	For scientists and students
<ul style="list-style-type: none">-Marketing, financial, technological consulting-Communications with investors, scientists, technology specialists-HR services-Organization of events, conferences, forums, business exhibitions, round tables-PR services-Assistance with the use of new technologies and entry into new markets-Troubleshooting-Directed analytical researches	<ul style="list-style-type: none">-Incubation and acceleration-Search for investors, grants and other ways of investing-Search for corporate partners-Business startup support-Marketing, financial and technology consulting-Business Development-External communications-Finding partners for business-Assistance in forming a complete team	<ul style="list-style-type: none">-Employment-Assistance in implementation of own projects-Educational consulting-Organization of lectures, speeches, discussions, conferences-Communication with business-Commercial implementation of technological projects-Assessment of market prospects of the project-Information and communication support when attracting material resources



Departments



Bionity Incubator

Bionity Consulting

Bionity Events

Bionity Media

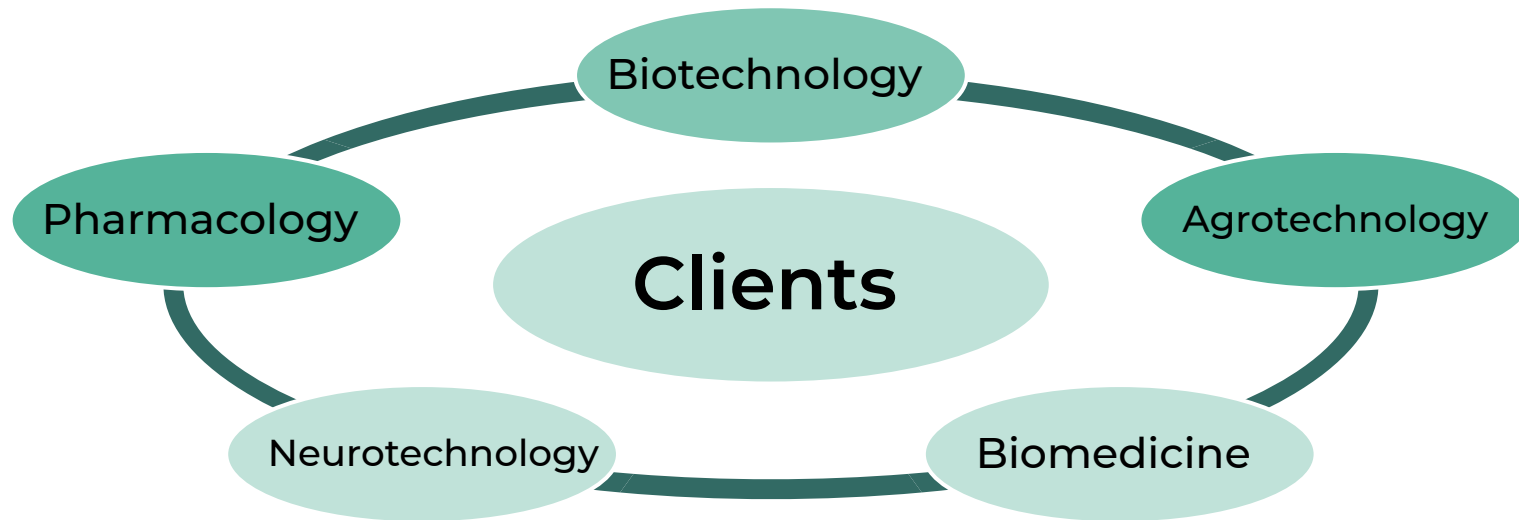
Bionity Platform

Bionity Edu



Bionity Incubator

Bionity Incubator - venture department of Bionity, which help realize Ukrainian biotech project on pre-seed and seed stage. We provide accelerating services for biotech startups including marketing, finance and technology consulting, legal guidance and HR services.





Bionity Incubator



Our advantages

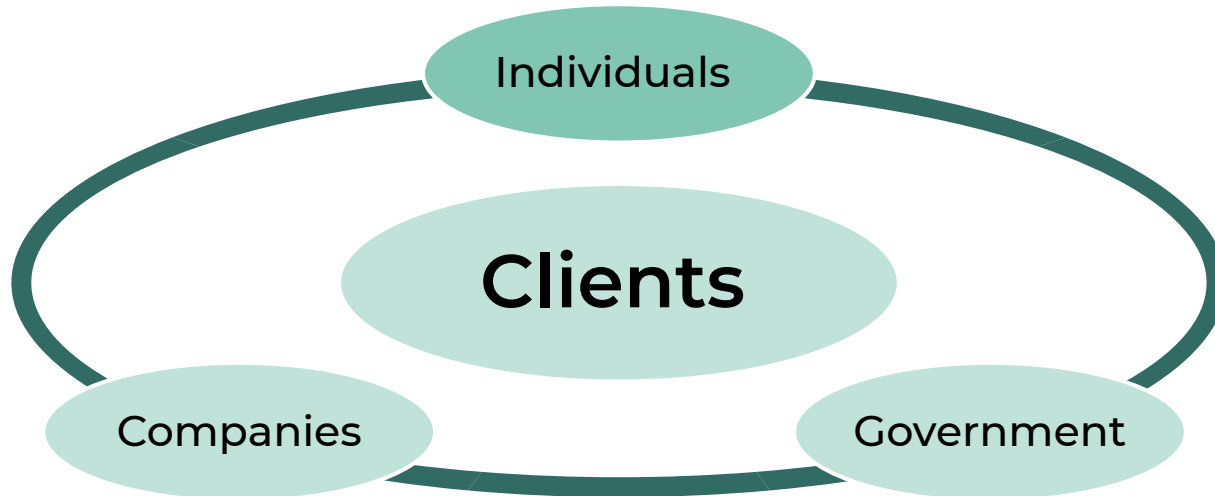
- Experience working with 5 venture biotech projects;
- A team that includes specialists in biotechnology, finance, venture capital, marketing, SMM, engineers and biologists;
- Integrate and assistance from other Bionity departments, including Bionity Consulting and Bionity Media;
- The only venture capital structure in Ukraine that specializes in biotech startups;
- Cooperation with specialists of Western European venture funds;
- Cooperation with Ukrainian investment structures;
- Supporting startups even at the idea level;
- Industry expertise;
- Combination of technological and business consultations;
- Rapid growth.



Bionity Consulting



Bionity Consulting - department of Bionity, which provides high quality analytics for the biotechnology sphere. We make directed analytical researches for clients who have business or activity connected with biotechnology sphere.





Bionity Consulting



Our services

Detailed analysis of sphere in specific biotechnology areas:

- Market area overview;
- Main market players and level of competition;
- Government regulation;
- Technology applied by main market players;
- Main investors;
- Basic recommendations for client about business activity in area.



Bionity Consulting

Example of service product

Complex analytical
overview of
biotechnology
sphere in Ukraine



Link: <https://www.bionity.space/analytics>



Bionity Events



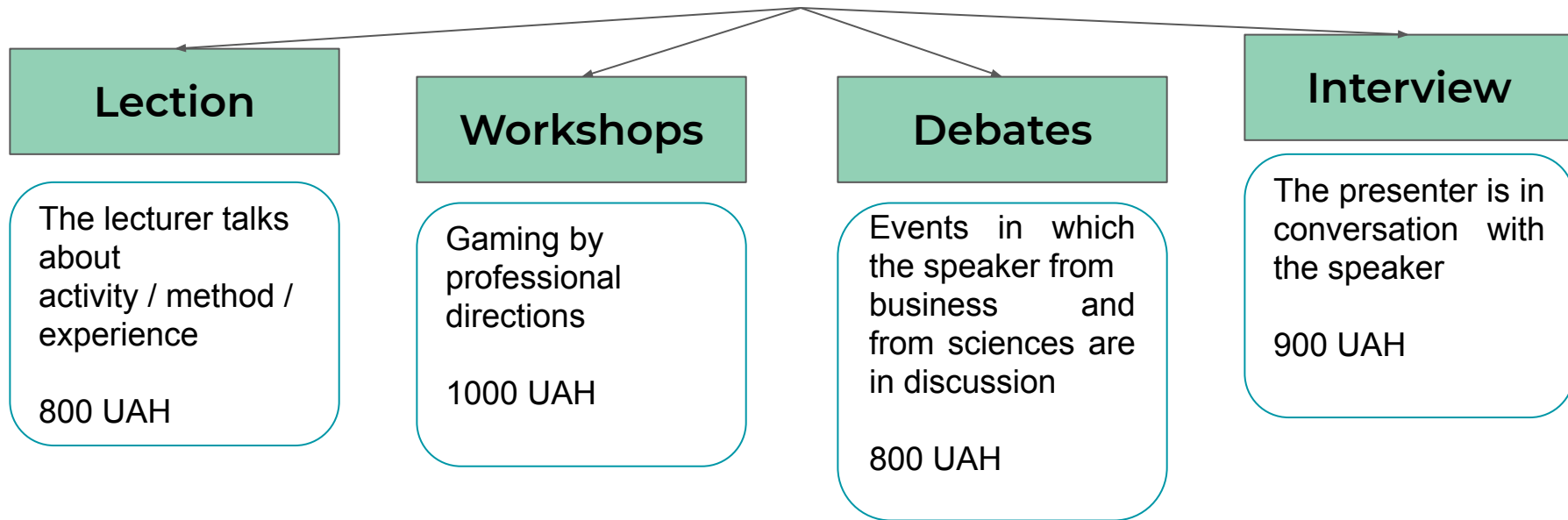
The organizational department was created for the full and quality event organization: from finding a speaker to ending holding an event. Responsibilities of this department are consisted of:

- search for audiences, venues for the event;
- timely provision of information about the event of the department SMM;
- providing lecturers and spectators all necessary;
- a clear, step-by-step plan for the event (timing organization).



Bionity Events

Kinds of Events





Bionity Media



The purpose of this department is to inform the public about achievements and plans of Bionity, to popularize the project among the general public, to get people interested in the company on the Internet and beyond.

Based on this goal, the department has set a number of tasks:

- 1) Maintaining social networks of the project (Telegrams, Instagram, Facebook, YouTube)
- 2) Finding partners for mutual PR projects
- 3) Advertising the project offline



Bionity Platform



This department develop **digital platform** for *high tech projects* in the field of biotechnologies. It is modern notice board of equipment, reagents and tools. It is scientifically oriented accounts system of individuals, research institutions and companies. In long prospective we plane create shared purchasing service of reagents for laboratories and electronic document flow based on blockchain for different legal operation of shared of equipment, reagents and tools. Our platform can have a network effect for the growth of the biotechnology market.



Target group

Innovative companies

The number of companies which work in the fields of high tech is increasing, they make up the big part of the market.

Scientific institutes

It is important social group of our society, which moves progress forward, their discoveries help to solve a lot of ecology, medicine and food problems

Startups

In our days biotech industry can start to be second IT, biohacking culture become popular like geek culture in 20th century, so different startups is important target group



Business model



B2C (B2B) - subscription payment, which provides opportunities for information and analytical services (analytics within the platform, trends in science, business and education), the price is *\$ 15 per month*, which is two times lower than in the world for such services, but the user gets more specific information.

There will be a commission on market transactions in the amount of *3%*.

Also, customers have the opportunity to pay advertisements, the price will depend on the category, but in the average it will be *\$ 0.5 per week*, this price is lower than the market price, but will help increase the number of users, but later it is worth raising the price to *\$ 2*, given the growth of users and reduce the value of this service.

At the first stages, a significant part of the profit will be invested in attracting new users.



Bionity Edu



This department was created to provide educational and consulting services for students, scientists and other interested people. It can be internship, admission to college, scientific tourism. In addition, departments develop different specialised educational courses, programs and single lectures in the field of biotechnology (fundamental principles and practice), trends in the world Life Sciences industry and different successful technological cases.



Our achievements



The first analytical research of Life Sciences industry in Ukraine

Created MVP of internet platform for high tech project

Have organized near 15 events and 20 interviews.



Our goals



Science

1. Implement 10 scientific developments.
2. Help 50 projects find resources.
3. Support 10 popular science initiatives.

Business

1. Conduct 10 targeted analytical market research.
2. Advise on marketing and technology issues 20 companies.
3. Implement 5 newest technologies.

Innovation

1. Incubate 30 startups.
2. Bring to a viable level 5 startups.
3. To raise an average of \$ 10,000 per startup.
4. Complete 25 teams.
5. Reduce resources searching time

Education

1. Conduct 15 scientific and practical events.
2. Release 10 video interviews with specialists.
3. Orient 50 students.
4. Launch a series of biotechnology training courses.



Structure of team



Executive directorate

Chiefs of deps

Managers



Executive directorate



Ihor Kendiukhov, CFO



Dima Lepnin, CEO



Ihor Stepanov, COO



Advisory board

Christina Redko, USUF, Biotech initiatives.



Daria Loseva, CEO, My Helix



Tetiana Ohnieva, CM, Bayer



Penchuk Yuriy, PhD(Engineering), Associate Professor, National University of Food Technology.





Partners



NDI
Foundation



Сходи в МАЙБУТНЄ
Центр Інновацій



For investors



A lot of analytical studies have demonstrated that in the time of development of exponential technologies, our country can get a real chance not only to jump into the biotechnological revolution, but also to accelerate economic growth and reach the ranks of developed countries accordingly. And our company is in epicentre of this doings. Bionity- is the only venture capital structure in Ukraine that specializes in biotechnological startups. We have united many progressive specialist from different fields, we can confident to say that today our project have some network effect on Ukrainian biotech industry. So if you invest in us you invest in acceleration of national biotech industry, which is demonstrating confident growth.



For investors



We can propose next types of investments:

1. General investment, which give some part of ownership for investor, depending from levels of investment and company value, that are determined by different independent ways.
2. Investment in some projects, in this case we create new LTD, than ownership is distributed between investor and Bionity, more information about different projects and investment condition, you can find in presentations of deps.



Contacts



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@Bionity